

**Proposed Eastern Indiana  
Area Health Education Center (EI-AHEC)**

Steering Committee

February 20, 2009  
Margaret Mary Community Hospital, Auditorium  
321 Mitchell Avenue  
Batesville, Indiana 47006

**In Attendance:** Megan Baldwin, Jim Battin, Stephanie Craig, Debra Gloyd, Steve Hilpiper, Nancy Marticke, Carolyn Sims, Pat Sutton, Ronda Sweet, Tom Talbot.  
**Steering Committee Members Unable to Attend:** Matt Maple, Geneva Baker, Michael Bushong, Tom Hunter, Dianne McKinney, Dan Roach, Joe Stephens, Shannon Walden.  
**AHEC Staff:** Angela Holloway

**Identify Region-Specific Needs and Priorities**

Steering Committee members broke up into two teams to discuss the question, “What is **your vision** of how East Indiana AHEC could best serve your needs?” Responses from each team were reviewed in a debriefing session. Responses are summarized below into like categories:

***Global Vision:***

Figure out how to get kids interested in health careers and coming home

Every community doing the “good stuff”

Someone/someplace to keep communication flowing

Coordination

Technology – that meets user where they are

Keep track of all students through their training

Regional

Structure to keep practices consistent across region

Job postings for our students (wherever they are)

Everyone’s orgs linked

Understand all available financial incentive programs

Get education out to K-12 students – correct and thorough info on all Health Careers

Adults going back to school

***Vision for Programming for K-12 Students:***

Helps kids set/understand their decisions/goals

Help the “average” student with aptitude – esp. other careers

Educate K-12 school personnel

Engage youth

Focused on all students

Train at home (clearing house)

Help youth understand the benefits

Online information – career exploration videos, etc.

Understand all available financial incentive programs

Preparing students for higher education – specifically behavioral health

Letting students know what is available in a rural setting  
Peak student's interests in health careers and provide experiences in the rural  
Financial aid info

***Vision for Programming for Health Professions Students:***

Keep track of all students through their training

Regional

Help young adults overcome barriers  
Good resources  
Good programming  
Hospital (other) financial assistance  
Job postings for our students (wherever they are)  
Understand all available financial incentive programs  
Letting students know what is available in a rural setting  
Peak student's interests in health careers and provide experiences in the rural  
clinics/hospitals early on  
Financial aid info  
Mentorships/support when they get into a health career

***Vision for Recruiting/Retaining Practicing Health Professionals:***

Going after practicing HPs  
Peer relations/CE for practicing HPS  
Understand all available financial incentive programs  
Provide professional development opportunities/\$  
Financial aid info  
Mentorships/support when they get into a health career

**Identify Region-Specific Assets**

Steering Committee members broke up into two teams to discuss the question, "What type of assets **could you offer** to the startup and long term sustainability of East Indiana AHEC?" Responses from each team were reviewed in a debriefing session. Responses are summarized below into like categories:

***Global Assets:***

Employment opportunities  
Hubs for IT/Web access e.g., libraries/high schools  
Outreach/relationship  
Work-one Sites  
Community Foundations (esp gambling support)  
Group Purchasing power

***Physical Resources:***

Conference space  
Meeting space (e.g. for programming)  
Summer camps  
Opening labs & clinics for training  
Training facilities  
Golf Clubs

Opening facilities for clinical training (higher level)  
Provide office space – furniture – telecom  
Use of stimulators

***Expertise:***

Expertise/knowledge of health careers  
Summer camps  
Expertise – technology  
Grant writing services  
Creativity – Golf tournaments  
Marketing/PR  
Hospital recruiters/educators, etc.  
Fundraising ideas  
H.S. Champions – teachers, guidance counselors and county coordinators (using existing structure)

***In-Kind Services:***

Clinical training  
Opening labs & clinics for training  
Linking to other website  
Grant writing services  
Marketing/PR  
In-Kind services – marketing, communication s, website development  
IT support/\$ commitment

***Volunteer Personnel:***

Preceptor time (really \$)  
Summer camps  
Strong commitment for advisory/steering  
Professionals willing to speak  
College students – used as mentors to help prepare students for college  
H.S. Champions – teachers, guidance counselors and county coordinators (using existing structure)

***Cash:***

Some program income  
If job site effective – investment scheme  
Community Foundations (esp. gambling support)  
\$'s for field experience  
IT support/\$ commitment

**Steering Committee Requests for Information from Program Office**

- Angela Holloway will prepare a staffing plan “reflection” and collect staffing information for the March 20<sup>th</sup> meeting.
- Megan Baldwin agreed to compile some websites of other AHECs and forward to the Steering Committee members via email.
- Angela Holloway will continue to identify missing stakeholders to ensure regional representation and representation of all appropriate constituents.